

Newsletter

Herbfarmacy Launches its New Look... *Fresh from the fields...*



As you can see from the above photograph our Herbfarmacy brand has had a face lift. We hope you like it. We feel our packaging is now more feminine, and reflects the beauty and vibrancy of the herbs that are grown in our fields as well as the excellence of their contents.

We have also added Paul's signature as he provides the essential wisdom behind the herbal formulas in our skincare range.

Now with the Soil Association symbol, displayed more prominently everyone is reminded of our well-earned organic status.

Have a look at the updated website which

As a celebration of this event we would like to offer you a free gift - with any website order £30 and over, you will receive a free Herbfarmacy mini Replenish face cream worth £6.95 (offer closes 30th June 09).

Olympia – The Natural Products Show

April 5th and 6th sees the return of The Natural Products Show at Olympia. This is our fifth year running and our most exciting year to date as we get set to launch our new stunning new packaging.

As usual you can find us in the Soil Association Organic Market Place, which has been moved, this year, to a more central spot right next to the Organic Garden Cafe and Kitchen and not far from the Natural Beauty area.

This year we have been short-listed for an award for our Just Face Cream, a highly nourishing moisturiser, which is a fantastic skin rejuvenator. We look forward to hearing the results at the award ceremony... Fingers Crossed!

Please do come and see us to try out our new products, see our new packaging and to talk to us about what we do and what our plans for the year ahead are. We will look forward to seeing you...



New products

We have been busy making new products which incorporate some really ace new herbs which Paul has been researching and testing (on humans of course!)

Just Face Cream

Having listened to many requests, we have now developed our first unperfumed skincare product which has already been shortlisted for the **Soil Association Best Organic Facial Skincare Product 2009**. It is a deeply moisturising and replenishing cream with Marshmallow, Calendula and Ginkgo herbal extracts combined with a symphony of regenerating plant oils.

Use day or night as a wonderful skinfood with great anti-wrinkle aids but without fragrance for those with sensitivity to essential oils.

Mallow Beauty Balm

Starring one of our new herbs, Mullein (with its natural anti-wrinkle effects) our Mallow Beauty Balm is a lush facial balm that softens and deeply moisturises the skin leaving it silky smooth and protected. This rich formula can work in place of your moisturiser, or as a night booster when your skin needs extra nourishment.



Meadowsweet Muscle Balm



We have been supplying a combination of Comfrey and Hypericum oil as a muscular rub for several years, and in this gently warming easily applied balm we have introduced the beautiful Meadowsweet growing naturally here on our herb farm. This contains salicylates with their mild pain-relieving properties – the Spiraea of the latin name is the origin of the name aspirin.

Comfrey contains allantoin with it's repair and renewal properties and its use for muscular aches and pains is legendary.

Use after a hard day's physical work, and for knocks, aches and muscle or joint fatigue.

Open Day

A note for your diary, our Open Day this year is on July 26th. This is a wonderful opportunity to see all our herbs in full bloom and find out more about what we do.

There will be walks and talks by botanist and product creator Dr Paul Richards, a demonstration of how the herbs are processed and made into the lotions and potions we make, pampering treatments, refreshments and much more.



Please come to The Field, Eardisley, for a fun and informative day amongst our vibrant herb fields with magnificent views of the Black Mountains.

Holidays On Our Herb Farm

We are taking bookings now for our holiday accommodation for the coming year at [Herb Farm Cottage](#). If you would like a self-catering holiday in the beautiful wilds of the Welsh Border, with stunning views of the Black Mountains and Hay Bluff, this is for you.



News from the Farm



The new season is well underway here on the farm and the recent dry weather has enabled us to get up to date with early hoeing and weeding of crops planted last year. Burdock is being sown on ridges as I write, and seedlings are sprouting forth in trays in the greenhouse, including Marshmallow, St John's Wort and Echinacea.

One new herb (to us) that we are very excited about is Mullein with its spikes of yellow flowers. The infused oil is a classic earache remedy, and has many uses in skin care. It has great anti-wrinkle properties – see our new Mallow Beauty Balm above, and will be appearing in other products in the future. We are testing two species that are used medicinally, including our native species

Mullein has an ancient tradition and, although somewhat under used today, is becoming more popular as research further confirms its virtues.

